

@JohnSnowSociety's Social Media Map 2022-2023

🔍 Zoom in...

WHIMSICAL

NICHE

POPULAR

15. Daylight savings
To keep or drop? BMJ lays out the evidence.



14. Women in Science day
We celebrated with thread on groundbreaking female microbiologists



18. Scientists use fluid dynamic theory to make kimchi
We alerted the Ig Nobel Prize committee immediately



19. Royal College of Anaesthetists x Beano Comic
Making paediatric anaesthesia less scary. Dr Snow would be proud



16. JSS @ Royal Society of Public Health
Browsing public health archives. Guess-the-location prize to Russell Stothard



17. JSS @ Royal College of Physicians
Reviewing Dr Snows original case books. Guess-the-location prize to Billy Quilty



10. Edward Jenner
Father of vaccination changed face of medicine - and medical ethics



11. Malawi cholera outbreak
Largest epidemic in decades.



13. Campylobacter outbreak
Montana USA: authorities removed access to contaminated water source - again Dr Snow would be proud



5. Exclusive pumphantle silver earrings
Unsurprisingly popular



6. Happy New Year from the JSS
Thread of our favourite 2022 tweets



9. JSS @ the RSPH #2:
A browse through disease map archives highlights plus ca change...



1. Christmas message
JSS wished followers a Merry Christmas and New Year free from pandemics - with real snow



2. Pic of Prof Paul Fine smiling
JSS co-founder raises mug to Dr Snow on his 210th Birthday



4. Spotted! Prof Jimmy Whitworth in JSS tie
JSS co-Chair brightened up proceedings at UK Covid Enquiry



3. New birthday pic of Dr Snow - with JSS mug:
Unearthed from the archives for March #HappyBirthdayDrSnow campaign



7. Festive William Farr:
Father of med stats profiled for #DrSnowAndFriendsAtXmas campaign - with holly



8. Pressure at the top:
Modellers supporting covid response reflect on personal toll



Annual retrospective of the JSS Twitter feed

We use rigorous epidemiology to score tweets on their popularity and content. Our followers love a lighthearted tweet; pictures of Dr Snow or JSS co-founders made a good showing. Covid content remains in demand.

INFORMATIONAL